




850 Franklin St
Carlyle, IL 62231-1817

Latitude: 38.61004
Longitude: -89.36833
Site Type: Drive Time

	Drive Time: 10 Minutes	Drive Time: 20 Minutes	Drive Time: 30 Minutes
 2000 Total Population	5,691	16,052	39,781
2000 Group Quarters	167	265	2,402
2009 Total Population	5,798	16,573	40,352
2014 Total Population	5,836	16,730	40,349
2009 - 2014 Annual Rate	0.13%	0.19%	0%
 2000 Households	2,228	6,009	14,629
2000 Average Household Size	2.48	2.63	2.56
2009 Households	2,333	6,338	15,130
2009 Average Household Size	2.41	2.57	2.51
2014 Households	2,371	6,447	15,232
2014 Average Household Size	2.39	2.55	2.49
2009 - 2014 Annual Rate	0.32%	0.34%	0.13%
2000 Families	1,523	4,365	10,360
2000 Average Family Size	3.03	3.13	3.08
2009 Families	1,557	4,520	10,539
2009 Average Family Size	2.98	3.09	3.04
2014 Families	1,556	4,538	10,479
2014 Average Family Size	2.97	3.09	3.04
2009 - 2014 Annual Rate	-0.01%	0.08%	-0.11%
 2000 Housing Units	2,421	6,447	16,059
Owner Occupied Housing Units	70.0%	74.5%	71.3%
Renter Occupied Housing Units	20.7%	18.7%	19.8%
Vacant Housing Units	9.4%	6.8%	8.9%
2009 Housing Units	2,626	6,982	17,257
Owner Occupied Housing Units	68.3%	72.2%	68.4%
Renter Occupied Housing Units	20.5%	18.6%	19.3%
Vacant Housing Units	11.2%	9.2%	12.3%
2014 Housing Units	2,650	7,101	17,471
Owner Occupied Housing Units	69.1%	72.6%	68.4%
Renter Occupied Housing Units	20.3%	18.2%	18.7%
Vacant Housing Units	10.5%	9.2%	12.8%
Median Household Income			
2000	\$38,341	\$43,853	\$40,742
2009	\$48,807	\$57,989	\$51,397
2014	\$50,357	\$60,854	\$54,108
Median Home Value			
2000	\$67,575	\$78,256	\$70,061
2009	\$101,355	\$121,301	\$107,593
2014	\$117,420	\$143,750	\$124,551
Per Capita Income			
2000	\$18,399	\$19,079	\$18,243
2009	\$23,591	\$24,321	\$22,889
2014	\$24,379	\$24,953	\$23,670
Median Age			
2000	38.8	36.5	36.7
2009	39.7	38.3	38.3
2014	40.0	38.8	38.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

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2000 Households by Income

	10 Minutes	20 Minutes	30 Minutes
Household Income Base	2,222	6,032	14,570
< \$15,000	15.2%	12.6%	15.1%
\$15,000 - \$24,999	15.3%	12.5%	14.5%
\$25,000 - \$34,999	15.0%	13.4%	13.2%
\$35,000 - \$49,999	18.2%	18.8%	18.4%
\$50,000 - \$74,999	20.4%	25.5%	23.2%
\$75,000 - \$99,999	10.6%	10.4%	9.6%
\$100,000 - \$149,999	4.5%	5.0%	4.5%
\$150,000 - \$199,999	0.0%	0.8%	0.6%
\$200,000+	0.8%	0.8%	0.8%
Average Household Income	\$45,659	\$50,014	\$47,359

2009 Households by Income

	10 Minutes	20 Minutes	30 Minutes
Household Income Base	2,333	6,338	15,130
< \$15,000	10.4%	8.7%	10.6%
\$15,000 - \$24,999	13.1%	9.6%	11.9%
\$25,000 - \$34,999	9.5%	8.6%	9.8%
\$35,000 - \$49,999	18.6%	16.5%	16.2%
\$50,000 - \$74,999	21.9%	25.1%	23.9%
\$75,000 - \$99,999	15.3%	19.8%	17.5%
\$100,000 - \$149,999	8.6%	8.4%	7.1%
\$150,000 - \$199,999	1.9%	2.2%	1.8%
\$200,000+	0.7%	1.3%	1.0%
Average Household Income	\$56,947	\$62,901	\$58,402

2014 Households by Income

	10 Minutes	20 Minutes	30 Minutes
Household Income Base	2,370	6,447	15,232
< \$15,000	9.2%	7.6%	9.4%
\$15,000 - \$24,999	12.7%	9.1%	11.4%
\$25,000 - \$34,999	8.6%	7.7%	9.0%
\$35,000 - \$49,999	19.2%	16.9%	16.6%
\$50,000 - \$74,999	24.9%	27.7%	26.6%
\$75,000 - \$99,999	14.6%	19.5%	17.2%
\$100,000 - \$149,999	8.3%	8.0%	6.9%
\$150,000 - \$199,999	1.9%	2.2%	1.8%
\$200,000+	0.7%	1.2%	1.0%
Average Household Income	\$58,200	\$63,979	\$59,732

2000 Owner Occupied HUs by Value

	10 Minutes	20 Minutes	30 Minutes
Total	1,713	4,800	11,438
<\$50,000	34.3%	26.8%	31.7%
\$50,000 - 99,999	43.5%	44.2%	42.3%
\$100,000 - 149,999	16.7%	19.3%	16.9%
\$150,000 - 199,999	3.0%	5.9%	5.1%
\$200,000 - \$299,999	1.7%	3.3%	2.6%
\$300,000 - 499,999	0.6%	0.6%	0.9%
\$500,000 - 999,999	0.1%	0.0%	0.4%
\$1,000,000+	0.0%	0.0%	0.1%
Average Home Value	\$75,660	\$86,073	\$83,618

2000 Specified Renter Occupied HUs by Contract Rent


	10 Minutes	20 Minutes	30 Minutes
Total	501	1,166	3,101
With Cash Rent	92.8%	91.5%	90.8%
No Cash Rent	7.2%	8.5%	9.2%
Median Rent	\$280	\$304	\$295
Average Rent	\$312	\$307	\$296

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

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2000 Population by Age			
 Total	5,694	16,052	39,781
Age 0 - 4	6.2%	6.6%	6.3%
Age 5 - 9	6.6%	7.5%	7.1%
Age 10 - 14	7.0%	8.0%	7.3%
Age 15 - 19	7.3%	7.8%	7.3%
Age 20 - 24	6.6%	5.8%	6.4%
Age 25 - 34	11.3%	11.8%	13.0%
Age 35 - 44	14.7%	16.0%	16.5%
Age 45 - 54	11.9%	12.0%	12.6%
Age 55 - 64	9.4%	9.2%	8.7%
Age 65 - 74	8.8%	7.6%	7.6%
Age 75 - 84	7.0%	5.3%	5.3%
Age 85+	3.3%	2.3%	2.0%
Age 18+	75.6%	72.9%	74.8%
2009 Population by Age			
Total	5,795	16,573	40,352
Age 0 - 4	6.3%	6.8%	6.3%
Age 5 - 9	6.3%	7.0%	6.5%
Age 10 - 14	6.2%	7.1%	6.7%
Age 15 - 19	6.2%	6.9%	6.8%
Age 20 - 24	5.9%	5.4%	6.0%
Age 25 - 34	13.5%	12.8%	13.2%
Age 35 - 44	11.8%	13.0%	13.8%
Age 45 - 54	14.7%	15.3%	15.2%
Age 55 - 64	11.2%	11.0%	11.2%
Age 65 - 74	7.8%	7.2%	6.9%
Age 75 - 84	6.3%	5.1%	5.0%
Age 85+	3.7%	2.5%	2.3%
Age 18+	77.3%	74.9%	76.4%
2014 Population by Age			
Total	5,835	16,730	40,349
Age 0 - 4	6.2%	6.6%	6.2%
Age 5 - 9	6.2%	7.0%	6.4%
Age 10 - 14	6.4%	7.4%	6.9%
Age 15 - 19	5.9%	6.6%	6.5%
Age 20 - 24	5.6%	5.2%	6.1%
Age 25 - 34	12.9%	12.1%	12.6%
Age 35 - 44	12.5%	13.3%	13.7%
Age 45 - 54	12.4%	13.7%	13.7%
Age 55 - 64	13.7%	13.0%	12.9%
Age 65 - 74	8.8%	8.0%	7.9%
Age 75 - 84	5.7%	4.8%	4.7%
Age 85+	3.6%	2.5%	2.4%
Age 18+	77.4%	75.0%	76.7%
2000 Population by Sex			
Males	48.4%	49.3%	51.1%
Females	51.6%	50.7%	48.9%
2009 Population by Sex			
Males	48.7%	49.6%	51.5%
Females	51.3%	50.4%	48.5%
2014 Population by Sex			
Males	48.9%	49.7%	51.7%
Females	51.1%	50.3%	48.3%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

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2000 Population by Race/Ethnicity

Total	5,692	16,052	39,781
White Alone	96.0%	97.6%	93.0%
Black Alone	2.7%	1.2%	5.1%
American Indian Alone	0.2%	0.1%	0.2%
Asian or Pacific Islander Alone	0.5%	0.4%	0.3%
Some Other Race Alone	0.1%	0.2%	0.6%
Two or More Races	0.4%	0.5%	0.8%
Hispanic Origin	0.9%	0.9%	1.4%
Diversity Index	9.3	6.5	15.7

2009 Population by Race/Ethnicity

Total	5,797	16,573	40,352
White Alone	94.8%	96.8%	91.8%
Black Alone	3.6%	1.7%	5.8%
American Indian Alone	0.2%	0.1%	0.2%
Asian or Pacific Islander Alone	0.7%	0.5%	0.5%
Some Other Race Alone	0.2%	0.3%	0.7%
Two or More Races	0.6%	0.6%	1.0%
Hispanic Origin	1.3%	1.3%	1.9%
Diversity Index	12.3	8.8	18.6

2014 Population by Race/Ethnicity

Total	5,836	16,730	40,349
White Alone	93.9%	96.2%	91.0%
Black Alone	4.2%	2.0%	6.2%
American Indian Alone	0.2%	0.1%	0.2%
Asian or Pacific Islander Alone	0.8%	0.6%	0.6%
Some Other Race Alone	0.2%	0.4%	0.9%
Two or More Races	0.7%	0.7%	1.1%
Hispanic Origin	1.6%	1.6%	2.3%
Diversity Index	14.4	10.4	20.4



2000 Population 3+ by School Enrollment

Total	5,525	15,528	38,202
Enrolled in Nursery/Preschool	1.9%	1.7%	1.7%
Enrolled in Kindergarten	1.0%	1.6%	1.5%
Enrolled in Grade 1-8	11.9%	13.2%	12.1%
Enrolled in Grade 9-12	7.0%	6.6%	6.3%
Enrolled in College	4.1%	4.7%	4.1%
Enrolled in Grad/Prof School	0.5%	0.5%	0.5%
Not Enrolled in School	73.6%	71.6%	73.7%

2009 Population 25+ by Educational Attainment



Total	3,999	11,094	27,318
Less than 9th Grade	12.1%	10.7%	10.6%
9th - 12th Grade, No Diploma	7.2%	6.0%	8.2%
High School Graduate	37.1%	37.0%	37.3%
Some College, No Degree	20.5%	20.5%	20.2%
Associate Degree	11.3%	11.9%	10.3%
Bachelor's Degree	9.4%	11.1%	9.9%
Graduate/Professional Degree	2.4%	2.8%	3.5%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

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2009 Population 15+ by Marital Status			
 Total	4,705	13,125	32,490
Never Married	26.9%	27.4%	24.5%
Married	51.9%	56.9%	58.9%
Widowed	11.1%	7.9%	7.6%
Divorced	10.1%	7.8%	9.0%
2000 Population 16+ by Employment Status			
 Total	4,503	12,292	30,783
In Labor Force	64.0%	70.5%	64.0%
Civilian Employed	61.0%	67.5%	61.2%
Civilian Unemployed	2.9%	2.6%	2.6%
In Armed Forces	0.2%	0.3%	0.2%
Not in Labor Force	36.0%	29.5%	36.0%
2009 Civilian Population 16+ in Labor Force			
Civilian Employed	91.4%	93.1%	92.3%
Civilian Unemployed	8.6%	6.9%	7.7%
2014 Civilian Population 16+ in Labor Force			
Civilian Employed	94.3%	95.5%	94.9%
Civilian Unemployed	5.7%	4.5%	5.1%
2000 Females 16+ by Employment Status and Age of Children			
Total	2,357	6,334	15,194
Own Children < 6 Only	4.8%	7.1%	7.2%
Employed/in Armed Forces	3.3%	5.6%	5.6%
Unemployed	0.0%	0.1%	0.2%
Not in Labor Force	1.5%	1.3%	1.4%
Own Children < 6 and 6-17 Only	5.4%	7.2%	6.6%
Employed/in Armed Forces	3.7%	4.9%	4.6%
Unemployed	0.0%	0.2%	0.2%
Not in Labor Force	1.7%	2.1%	1.7%
Own Children 6-17 Only	18.3%	21.2%	18.8%
Employed/in Armed Forces	14.3%	17.8%	15.6%
Unemployed	1.6%	0.9%	0.6%
Not in Labor Force	2.5%	2.5%	2.7%
No Own Children < 18	71.4%	64.5%	67.4%
Employed/in Armed Forces	33.4%	33.6%	33.0%
Unemployed	2.1%	1.6%	1.6%
Not in Labor Force	35.9%	29.3%	32.7%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

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2009 Employed Population 16+ by Industry

	10 Minutes	20 Minutes	30 Minutes
Total	2,756	8,478	18,802
Agriculture/Mining	3.1%	5.5%	4.5%
Construction	8.1%	7.0%	7.3%
Manufacturing	15.3%	12.7%	13.5%
Wholesale Trade	2.6%	3.3%	3.3%
Retail Trade	9.5%	9.5%	10.0%
Transportation/Utilities	3.6%	4.6%	5.2%
Information	0.7%	1.8%	1.6%
Finance/Insurance/Real Estate	3.2%	6.9%	6.2%
Services	43.8%	41.3%	42.2%
Public Administration	10.0%	7.4%	6.2%

2009 Employed Population 16+ by Occupation

	10 Minutes	20 Minutes	30 Minutes
Total	2,755	8,478	18,802
White Collar	46.1%	50.4%	49.9%
Management/Business/Financial	9.2%	11.8%	11.6%
Professional	18.8%	18.2%	18.0%
Sales	8.5%	8.4%	8.3%
Administrative Support	9.7%	11.9%	12.0%
Services	20.6%	18.8%	19.2%
Blue Collar	33.2%	30.8%	30.9%
Farming/Forestry/Fishing	0.8%	1.3%	1.0%
Construction/Extraction	7.9%	6.3%	6.5%
Installation/Maintenance/Repair	3.3%	4.2%	4.5%
Production	10.5%	9.0%	10.1%
Transportation/Material Moving	10.8%	10.0%	8.8%



2000 Workers 16+ by Means of Transportation to Work

	10 Minutes	20 Minutes	30 Minutes
Total	2,726	8,194	18,621
Drove Alone - Car, Truck, or Van	81.8%	80.3%	79.6%
Carpooled - Car, Truck, or Van	10.8%	10.9%	11.3%
Public Transportation	1.6%	0.7%	0.7%
Walked	1.8%	2.5%	2.6%
Other Means	1.0%	0.7%	0.9%
Worked at Home	3.0%	5.0%	4.9%

2000 Workers 16+ by Travel Time to Work

	10 Minutes	20 Minutes	30 Minutes
Total	2,727	8,194	18,621
Did Not Work at Home	97.0%	95.0%	95.1%
Less than 5 minutes	6.0%	7.2%	7.2%
5 to 9 minutes	19.0%	16.1%	15.9%
10 to 19 minutes	25.4%	25.1%	27.9%
20 to 24 minutes	9.5%	9.5%	10.1%
25 to 34 minutes	16.6%	14.4%	13.1%
35 to 44 minutes	4.8%	5.7%	5.2%
45 to 59 minutes	6.9%	7.0%	7.1%
60 to 89 minutes	6.1%	7.2%	6.0%
90 or more minutes	2.7%	2.8%	2.7%
Worked at Home	3.0%	5.0%	4.9%
Average Travel Time to Work (in min)	23.7	25.3	24.3

2000 Households by Vehicles Available

	10 Minutes	20 Minutes	30 Minutes
Total	2,226	6,010	14,626
None	8.0%	6.1%	6.4%
1	35.3%	29.0%	31.7%
2	33.7%	40.8%	41.4%
3	15.3%	16.8%	14.4%
4	5.8%	5.4%	4.2%
5+	2.0%	1.8%	1.9%
Average Number of Vehicles Available	1.8	1.9	1.9

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

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2000 Households by Type

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Total	2,228	6,009	14,629
Family Households	68.4%	72.6%	70.8%
Married-couple Family	53.4%	59.3%	56.9%
With Related Children	23.3%	29.3%	26.8%
Other Family (No Spouse)	15.0%	13.3%	13.9%
With Related Children	9.7%	8.5%	9.0%
Nonfamily Households	31.6%	27.4%	29.2%
Householder Living Alone	27.9%	24.0%	25.6%
Householder Not Living Alone	3.7%	3.3%	3.6%
Households with Related Children	33.0%	37.7%	35.9%
Households with Persons 65+	31.2%	26.8%	28.1%

2000 Households by Size

	10 Minutes	20 Minutes	30 Minutes
Total	2,228	6,009	14,629
1 Person Household	27.9%	24.0%	25.6%
2 Person Household	33.8%	32.3%	32.7%
3 Person Household	16.1%	16.8%	16.6%
4 Person Household	13.2%	15.7%	15.1%
5 Person Household	6.2%	7.8%	7.0%
6 Person Household	1.8%	2.5%	2.1%
7+ Person Household	0.9%	1.0%	0.9%

2000 Households by Year Householder Moved In

	10 Minutes	20 Minutes	30 Minutes
Total	2,225	6,010	14,626
Moved in 1999 to March 2000	13.2%	11.6%	13.7%
Moved in 1995 to 1998	22.1%	22.0%	22.4%
Moved in 1990 to 1994	18.0%	16.1%	16.1%
Moved in 1980 to 1989	16.9%	19.0%	18.3%
Moved in 1970 to 1979	15.0%	14.3%	13.5%
Moved in 1969 or Earlier	14.8%	17.0%	16.0%
Median Year Householder Moved In	1991	1990	1991



2000 Housing Units by Units in Structure

	10 Minutes	20 Minutes	30 Minutes
Total	2,455	6,445	16,087
1, Detached	73.4%	77.5%	74.1%
1, Attached	0.1%	0.7%	0.6%
2	3.8%	3.8%	3.1%
3 or 4	3.9%	2.4%	2.3%
5 to 9	0.8%	1.6%	1.1%
10 to 19	1.4%	1.6%	1.1%
20+	0.0%	0.3%	1.7%
Mobile Home	16.0%	12.0%	15.7%
Other	0.5%	0.0%	0.4%

2000 Housing Units by Year Structure Built

	10 Minutes	20 Minutes	30 Minutes
Total	2,418	6,445	16,087
1999 to March 2000	2.4%	2.4%	2.1%
1995 to 1998	4.8%	5.3%	5.7%
1990 to 1994	5.2%	6.5%	6.3%
1980 to 1989	12.1%	13.2%	12.6%
1970 to 1979	14.6%	17.4%	18.6%
1969 or Earlier	60.9%	55.1%	54.7%
Median Year Structure Built	1961	1966	1966

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.

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Top 3 Tapestry Segments

1.	Rustbelt Retirees	Salt of the Earth	Salt of the Earth
2.	Rustbelt Traditions	Green Acres	Home Town
3.	Home Town	Rustbelt Traditions	Heartland Communities



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$3,255,959	\$9,690,674	\$21,483,115
Average Spent	\$1,395.61	\$1,528.98	\$1,419.90
Spending Potential Index	56	61	57
Computers & Accessories: Total \$	\$418,455	\$1,259,787	\$2,778,580
Average Spent	\$179.36	\$198.77	\$183.65
Spending Potential Index	79	87	80
Education: Total \$	\$2,321,333	\$6,840,093	\$14,484,246
Average Spent	\$995.00	\$1,079.22	\$957.32
Spending Potential Index	79	86	76
Entertainment/Recreation: Total \$	\$6,288,811	\$19,055,525	\$42,614,287
Average Spent	\$2,695.59	\$3,006.55	\$2,816.54
Spending Potential Index	83	93	87
Food at Home: Total \$	\$8,872,657	\$26,328,138	\$59,320,003
Average Spent	\$3,803.11	\$4,154.01	\$3,920.69
Spending Potential Index	83	91	86
Food Away from Home: Total \$	\$6,317,263	\$18,818,842	\$41,897,761
Average Spent	\$2,707.79	\$2,969.21	\$2,769.18
Spending Potential Index	81	89	83
Health Care: Total \$	\$8,002,457	\$23,571,869	\$53,521,459
Average Spent	\$3,430.11	\$3,719.13	\$3,537.44
Spending Potential Index	91	99	94
HH Furnishings & Equipment: Total \$	\$3,513,915	\$10,670,843	\$23,514,357
Average Spent	\$1,506.18	\$1,683.63	\$1,554.15
Spending Potential Index	69	77	72
Investments: Total \$	\$2,579,506	\$7,995,820	\$18,349,186
Average Spent	\$1,105.66	\$1,261.57	\$1,212.77
Spending Potential Index	77	88	84
Retail Goods: Total \$	\$47,419,170	\$142,922,467	\$321,945,365
Average Spent	\$20,325.41	\$22,550.09	\$21,278.61
Spending Potential Index	79	88	83
Shelter: Total \$	\$27,412,387	\$81,946,855	\$177,532,915
Average Spent	\$11,749.84	\$12,929.45	\$11,733.83
Spending Potential Index	75	83	75
TV/Video/Sound Equipment: Total \$	\$2,339,933	\$6,921,578	\$15,519,937
Average Spent	\$1,002.97	\$1,092.08	\$1,025.77
Spending Potential Index	83	90	84
Travel: Total \$	\$3,371,142	\$10,261,043	\$22,194,332
Average Spent	\$1,444.98	\$1,618.97	\$1,466.91
Spending Potential Index	78	88	79
Vehicle Maintenance & Repairs: Total \$	\$1,793,862	\$5,375,178	\$12,090,587
Average Spent	\$768.91	\$848.09	\$799.11
Spending Potential Index	82	91	85

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.